On the Optimization of Library Management in Colleges and Universities under the New Situation

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Abstract: The library book management is one of the basic tasks in the daily work of colleges and universities, but it is also very important. There is a close relationship between the library management of University Library and the efficiency of using library resources by teachers and students. Today's society is gradually tending to the knowledge-based society for continuous and in-depth development, and as a major learning place for students, the library has gradually received widespread attention and attention. In this context, the university library has begun to strengthen its own book management work, based on the active formulation of relevant management regulations, to effectively manage the use of library book resources, To ensure that teachers and students in Colleges and universities can carry out better independent learning in a good environment and realize the full play of the function of university library.

1. Introduction

University library is not only an important way for teachers and students to obtain extracurricular reading materials, but also an important place for students to study independently and research. Nowadays, knowledge learning is becoming more and more important. Therefore, the attention and the degree of attention to the book management are gradually increasing. With the new development of society and the continuous improvement of science and technology, the library management in Colleges and universities has begun to carry out positive optimization and innovation. Based on the use of information technology, the information-based model of library management has been established, which greatly optimizes and improves the shortcomings of the previous library management work, and also makes the quality of library management work and Efficiency has been effectively improved.

2. The Problems in the Book Management of University Library

2.1 Lack of Digitalization in Book Management

At present, the deepening of social and economic development has significantly promoted the development process of information technology and computer network technology. In this context, the management of university library has also begun to make a positive change to information technology. Therefore, higher requirements have been put forward for the management personnel. The library management personnel not only need to have rich management experience, but also for information technology It is also necessary to fully grasp the application mode and skilled operation of information technology, so as to ensure that the comprehensive improvement of library information level can be well realized. Under the background of the deep development of information technology, the speed of information dissemination has been greatly improved, so the renewal of library book content is also facing certain challenges. At this time, in order to ensure the timeliness of library information, in the process of book management, the update of book information is particularly critical. In order to ensure the efficiency of updating graphic information, some colleges and universities have actively built a digital library. Based on the active use of the electronic reading room, the way for teachers and students to obtain information resources is more convenient and fast. However, it is worth noting that under the background of digital library

construction, it is necessary for managers to master the application mode of digital library, so as to better guide teachers and students. However, under the background of technical level and limitation, the establishment of Digital Libraries in some colleges and universities is not perfect, which affects the good development of library management [1].

Fig.1 Library Book Resource Management

2.2 Rapid Growth Trend of Knowledge and Information

With the rapid development of the current society, the Internet is widely used, so the growth trend of knowledge and information is very rapid. At the same time, people have a strong desire for knowledge and learning, which makes the current university library gradually tend to develop in the form of knowledge and information centralization and decentralization. In this context, new requirements are put forward for the library management work of university library, that is, to Fast and efficient sorting, processing and development of book resources, so as to better protect the university teachers and students and foreign readers to fully meet the needs of new knowledge and information, and also to promote the university library to better develop with the pace of development of the times. Therefore, the management and operation of the library management staff should be rich and effective. Through the active introduction of the advanced library management system and the reasonable use of diversified service modes, the library management staff can better serve the library management work and the university teachers and students, and also ensure the effective improvement of the library management service level.

2.3 The Change of Library Role

College teachers and students are the main service objects of the library. In the past, when the book management work was carried out specifically, the arrangement of the library book resources, as well as the off shelf and lending, etc. were the main work contents of the managers. However, this kind of work content and form have changed to some extent in the current social background. In the process of library information construction, in order to ensure the effective promotion of library information assumption level, the book management work must be changed to some extent, not only the above basic work content is the main work of the management personnel, but also the service level should be actively improved. In short, it is to regard the role relationship between the librarian and the teachers and students as the trade of knowledge and information commodities. Under the background of the change of the role relationship, in the process of the book management, the librarian provides many high-quality services such as borrowing, consulting and preservation to the teachers and students of colleges and universities through the scientific and efficient application of advanced scientific management software and technology. Promote the essence of the relationship between production and consumption to be well realized. In this process, it is necessary to ensure the good formation of the awareness of the Librarians' own customers and management, and to view the book management from the perspective of a knowledge service industry.

3. The Optimization Measures of Library Management in Colleges and Universities under the New Situation

3.1 Identify the Demand and Improve the Service Level

Based on the accurate positioning of the readers' reading needs, the library service level will be improved to a certain extent, and then more abundant knowledge and information resources will be provided to the readers. Under the background of new situation, the Librarians of university library should deeply analyze the needs of teachers and students and readers, on this basis, promote their comprehensive understanding of the needs and characteristics of teachers and students and readers, consider from the perspective of readers, and provide readers with targeted and more humanized services. At the same time, when carrying out the book management, the management personnel shall actively listen to the opinions and suggestions of teachers and students, reasonably adopt them on the basis of in-depth analysis, ensure that the actual needs of teachers and students and readers are fully met, realize the optimization of management work, and also improve the effective use of book resources [2].

In addition, the library and the management personnel should actively improve the way of book resource management. With the continuous development of the society and the improvement of the level of science and technology, the network information technology platform is introduced into the book management work to realize the effective optimization of the books. Through the physical and network forms of the books and materials, we can ensure that the way teachers and students borrow books is also well developed from the original single physical books to the electronic reading form, so as to promote teachers and students to be able to anytime and anywhere Read the library books. Under the background of network information platform, through the efficient use of network database to save books and materials in digital form, and then based on the actual situation of colleges and universities, the corresponding e-newsstand and e-reading center are actively added to ensure that the library book reading service is developing in the direction of high efficiency and convenience.

Fig.2 Electronic Reading Center

3.2 Strengthen the Construction of Collection Resources

The university library should keep pace with the development of the new situation, based on the combination with the development goal of the specialty construction of the University, strengthen the construction of the library collection resources continuously, and fully highlight the characteristic literature and professional characteristics of the library collection resources through the effective adjustment of the internal structure of the collection. Under the background of the continuous development of information technology, the construction of a database with certain subject characteristics can better serve all scientific research and teaching activities of the school, lay a good foundation for scientific research and teaching activities, and gradually improve the management level. For example, the university library can actively construct and develop the library resource base, mainly including the University doctoral dissertation database. In the context of the development of knowledge-based society, university libraries should continue to explore new

knowledge and information, so as to promote the development and dissemination of knowledge, provide more comprehensive services to teachers and students, and provide important support for the sound development of libraries [3].

3.3 Perfect the Establishment of the Management System of Books and Materials

The comprehensive improvement of the effectiveness and effectiveness of the library management plays an important and positive role in improving the teaching level of teachers and the quality of students. In this regard, in order to ensure the full play of the library's own role and realize the construction of a good reading atmosphere, the library management personnel should actively establish a sound library information management system, regularly check the books and newspapers, on this basis, carry out the book related sorting and moisture-proof work, timely repair and record the damaged books in the library in detail . In addition, in the process of purchasing books, it is necessary to fully consider the reading needs of teachers and students, reasonably purchase books and materials that meet the actual needs of teachers and students on the basis of in-depth analysis and scientific accounting, timely input them in the information system, and timely update books and journals with high real-time, so as to ensure that teachers and students can carry out accurate and new knowledge, new information, etc Time to understand and master.

Fig.3 Establishment of Intelligent Library System

4. Conclusion

Under the new situation, the existing problems in the library management of colleges and universities are very serious, which is not conducive to the improvement of the management level, but also has a certain adverse impact on the effective utilization of the library resources of teachers and students in Colleges and universities. In view of this, when carrying out the library management in Colleges and universities, we should analyze the actual problems, and then optimize and solve them, so as to ensure the improvement of management level and provide better services for teachers and students in Colleges and universities.

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